

Torrance Herald

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Why Didn't General Motors Plant Locate In Torrance?

While keen disappointment is felt in Torrance because of the decision of the General Motors Corporation to locate its \$2,500,000 assembly plant in South Gate instead of in this city, there is consolation in the knowledge that Torrance will receive important benefits from the new plant at South Gate. As the Columbia Steel Company is the only manufacturer of steel sheets on the Pacific coast, it is anticipated that increased production at the local steel mills will be felt as soon as the General Motors plant is in operation April 1, 1936.

General Motors officials were in Torrance about two weeks ago investigating local industrial sites. Why they did not locate here is not known, but it is common knowledge that the influence of the Los Angeles Chamber of Commerce was thrown in favor of the South Gate site.

As announced this week by General Motors officials at Detroit, construction of the assembly plant is scheduled to begin December 1, and it is hoped to be in operation April 1, 1936. The plant will have a capacity of 50,000 Pontiacs, Oldsmobiles and Buicks per year, and 1,500 men will be employed.

The site selected consists of 46 acres known as the "Stanford" tract, between Alameda street and Tweedy boulevard, adjacent to Southern Pacific railroad trackage on the northern edge of South Gate. The county board of supervisors cancelled \$175,000 worth of improvement bonds under the "Mattoon Act" to enable General Motors to buy the tract free of any improvement bond incumbrances. The county bought the bonds last February at about 25 cents on the dollar to help out a delinquent improvement district.

It is unfortunate that the advantages of Torrance as an ideal location for the important General Motors plant were not forcefully presented. It only emphasizes the necessity of strengthening the promotional activities of the Torrance Chamber of Commerce, and of the fallacy of depending upon the Los Angeles chamber to promote our interests.

Young Democrats Start Campaign With Big Rally

Counter-offensive Against G. O. P. Launched at Luncheon Meeting

Not content to allow their political opponents to monopolize the stage, the young Democrats will launch a counter-offensive against the G. O. P. at next Friday's meeting of the Young Democratic Luncheon club of Los Angeles county, according to an announcement made by Chairman Carl Eardley. Eardley, newly appointed assistant United States attorney, has issued a call to the 33 Los Angeles county affiliated Young Democratic clubs to send full delegations to the luncheon rally. Invitations to participate have been sent to the eight congressmen, 30 assemblymen, members of the county central committee, and to Senator Olson, Democratic state chairman, U. S. Senator McAdoo, who is in Hawaii will be asked to send a representative.

The rally will be held at the Clifton cafeteria, 648 South Broadway, Los Angeles. A capacity crowd of 400 is expected. All speakers will be limited to ten minutes.

Sun Glass Fires Home
ORLEANS, Mass. (U.P.)—Sun rays concentrated by a glass jug filled with water, fired the summer home of Dale Crosby. Damage was estimated at \$250. Firemen said the jug acted as a magnifying glass.

Sinus Trouble

head colds, hay fever, sinusitis, and catarrh. Don't let it stay in your nose another day. Ask for a FREE TREATMENT NOW TODAY. Discover how thousands have found relief quickly with

Syn-O-Spray

Your free treatment now available at
DOLLEY DRUG CO.
Carter and El Prado
Torrance

STORY 1

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financial responsibility of the bidders, and general fitness as well as upon the price offered.

The council adjourned Tuesday night to meet again on Monday, November 4, at 4:30 p. m. when it will receive and consider recommendations on the bids from the city engineer, city attorney and the consulting engineer, Arthur L. Taylor.

Since the money to complete the work is already in hand, action following the award of the contracts will be prompt and the actual construction of the pumping plant, storage tank and distributing system will get under way at an early date.

THUMB IS CRUSHED

Loba Hillard, a retired navy man, residing at 21942 South Main, caught his thumb in the door of his car and the nail was partly torn off. Stitches in the lacerated member were taken at the Jared Sidney Torrance Memorial hospital on Saturday.

Dodge Lowers Prices On New Models For 1936

Walter G. Linch, Local Dealer Says New Dodge Is "Beauty Winner of 1936"

Prices of the new Dodge cars for 1936, as announced by Walter G. Linch, local dealer at 312 South Catalina avenue, Redondo Beach, are substantially lower than 1935 prices, showing reductions up to \$21. The business coupe, for example, this year sells for \$640.00 at Detroit. Other models at Detroit are: the coupe with rumble seat, \$695.00; 2-door sedan, \$695.00; 2-door touring sedan, \$720.00; 4-door sedan, \$735.00, and the 4-door touring sedan, \$760.00.

Mr. Linch reports much favorable comment on the lowered prices, as reductions were not anticipated in view of the longer and more luxurious fitted body, and added equipment, including many safety improvements.

New Beauty Added
From the front the 1936 Dodge shows the gracefully tapering lines of its radiator grille to which a raised center section gives a Gothic effect of classic beauty.

Hood lines, fender contours, headlights and the horn grilles present an ensemble of powerful slenderness.

Many Mechanical Features
Beneath the distinctive trim of the new Dodge bodies are an improved spring suspension that contributes new elements to the Dodge air-glide ride; a new steering geometry that relieves the steering mechanism from road and wheel disturbances; an improved "ride levelator" which synchronizes the action of the springs.

A further strengthened bridge-type X-frame; a steel construction which makes Dodge safety steel bodies structures of even greater rigidity and safety; automatic control features that leave the driver freed from many manual operations; a finger-tip speed changing mechanism; and genuine, self-equalizing hydraulic brakes.

Patented floating power engine mountings absorb the natural engine reactions due to power impulses, which otherwise would be transmitted to the car and its occupants.

Power Developed With Economy
The 3 1/2 x 4 1/2 inch Dodge engine develops 37 horsepower with 6.5 to 1 compression. Despite this high compression, premium gasoline is not necessary.

Exhaust valve seats of special alloy, pioneered by Dodge, are also employed for the 1936 car. Their advantage is a remarkable resistance to heat, thus preventing pitting and warping, and postponing valve-grinding for extra thousands of miles. Exhaust valve seats are "Spray-Cooled" from a steel tube extending through the cylinder block and connected to the belt-driven centrifugal water pump.

All engine oil is screened and cleaned. The asbestos-lined clutch of the new Dodge incorporates a cushioned hub in which spiral springs absorb the shocks arising from variations in power transmission. The clutch housing is ventilated.

Genuine Hydraulic Braking
Genuine hydraulic brakes, pioneered by Dodge, are direct-acting without intervening servo-action. The brake pedal has been modified for still shorter motion and consequently quicker application, each contributing still another element of safety. In addition to the four-wheel hydraulic brakes, a parking brake, of the propeller shaft type, is provided.

The Kid Is a Man Now



Jackie Coogan, former juvenile screen star, and Betty Grable, screen actress—reported to be Jackie's best girl—at a Los Angeles hotel where, with a host of friends, Jackie celebrated his 21st birthday.

TIRE SALE planned by BATSCH'S

Giving to the people of this area an opportunity to make substantial savings on tires, Otto J. Batsch, proprietor of Batsch's Service Station, announces a sale on several makes of new tires this coming Friday and Saturday. Because of the drastic reductions these prices are good only for the two days. Mr. Batsch, a resident of Torrance since 1918, is an independent dealer selling several brands of gasoline and oil.

1793 Penny Found

STRATFORD, Ont. (U.P.)—William Ellison found a one-cent United States coin here, dated 1793, near a riverbank. He consulted a stamp catalogue, published in the United States, and discovered the coin valued at \$1,000. Over the date is a design representing a sprig of strawberry stalk.

COMPLETE COVERAGE

All Torrance Herald ads run in the Tri-City Shopping News with an extra charge.

Utopians Will Hold Mass Meeting

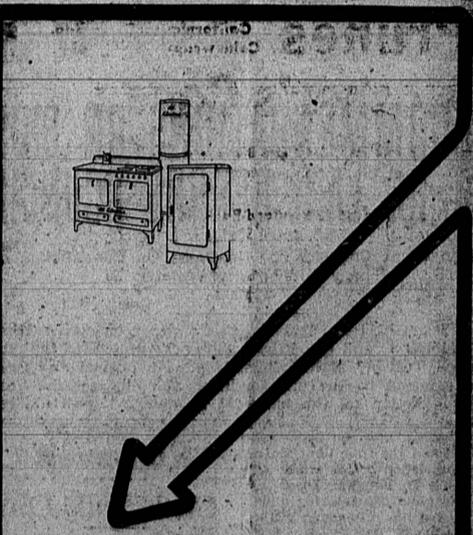
A mass meeting will be held at the Fern street school in Torrance, California, on Monday, November 25, 1935, at 8:00 p. m. by the Utopian Society of America for all loyal members and their friends.

There will be speakers from headquarters who will tell the truth and aims of the society, says J. H. Mize, San Pedro representative.

All members are requested to attend. Admission free.

Avocado Growers Meet At Oxnard

For avocado growers all roads lead to Ventura county on Saturday, November 2, on the occasion of an Avocado Growers Field Day, to be held under the auspices of the California Avocado Association, the avocado department of the Ventura county farm bureau, and the agricultural extension service. The meeting will start at 10 a. m. in the Community Center, Oxnard.



TOMORROW'S HOMEMAKERS

The Domestic Science Departments in a great number of schools have installed ALL-ELECTRIC KITCHENS. Why? To teach your daughter the proper use of electrical home appliances she is sure to have some day. Homes are already rapidly becoming all-electrical. Every kitchen equipped with an electric refrigerator, range or dishwasher has made the start. It is the first important step. By adding another electrical kitchen help—then another—before you know it, you will have a completely modern home. It is easy... convenient! Take the next step now—while the prices, terms and operating costs are so favorable.

Southern California Edison Company Ltd.

Tiny Chapel Seats Eight
FESTINA, Ia. (U.P.)—In a grove near the ruins of Fort Atkinson, an early Iowa military post, stands St. Anthony's chapel, believed to be the smallest church in the world. The

quaint building measures 12 by 20 feet, contains four pews capable of seating eight persons.
Widow Spider Meets End
MOUNDVILLE, Mo. (U.P.)—Postmaster Campbell put three

black widow spiders in a glass jar. The larger ate her two sisters. She still seemed hungry, so Campbell dropped in a small gray cellar spider. The next morning the gray insect alone remained.

76th ANNIVERSARY SALE!

To celebrate the occasion, we're having a history-making sale, with special prices in every department. Visit your nearby A&P store today and take advantage of these Birthday Savings

Fresh Produce Specials

RED-RIPE APPLES JONATHAN 5 lbs. 15c

LAKE COUNTY BARTLETT PEARS 3 lbs. 15c
FIRM WHITE CAULIFLOWER Large Head 9c
BELLEFLEUR APPLES 10 lbs. 25c

FRESH PULLED CARROTS 2 bunches 5c

DEL MONTE—SOLID PACK TOMATOES No. 2 can 9c	EIGHT O'CLOCK—"Mild & Mellow" 3-lb. bag 44c 15c
DEL MONTE SLICED PINEAPPLE No. 2 1/2 can 16c	RED CIRCLE lb. 15c BOKAR lb. 25c
DEL MONTE PEAS EARLY GARDEN No. 2 can 13c	CLOVERBLOOM OR BROOKFIELD BUTTER CHALLENGE lb 36c
DEL MONTE BARTLETT PEARS SLICED OR HALVES No. 2 1/2 can 16c	FINE GRANULATED SUGAR PURE CANE 10-lb. cloth bag 51c
DEL MONTE PEACHES Halves or Sliced No. 2 1/2 can 15c	MONOGRAM—LARGE U. S. EXTRAS EGGS "Every Egg Guaranteed" doz. 37c
DEL MONTE PLUMS DE LUXE No. 2 can 10c	FRESH BULK FIG BARS 3 lbs. 25c
DEL MONTE FRUITS FOR SALAD No. 1 can 15c	GLICQUOT CLUB GINGER ALE 16-oz. bot. 9c
WELCH'S GRAPE JUICE No. 1 pint 17c	TOMATO JUICE 2 10-oz. 9c
CAMPBELL'S ASSORTED SOUPS Chicken can 10c 3 cans 25c	DEL MAIZ NIBLETS 12-oz. can 11c
TENDER SWEET PEAS No. 2 can 10c	VERMONT MAID SYRUP 12-oz. 17c
KELLOGG'S WHEAT KRISPIES No. 1 11c	DORIS ASSORTED PRESERVES 39-oz. jar 25c
CALIFORNIA TOMATOES No. 2 1/2 can 25c	KNOX SPARKLING GELATINE 17c
INSTANT POSTUM 4-oz. can 23c	IDNA FAMILY FLOUR 10-lb. sack 33c 24 1/2-lb. sack \$1.48 30-lb. sack \$2.70
SULTANA P-NUT BUTTER 1-lb. jar 19c	MEADOW GROVE CHEESE FULL CREAM 1-lb. 18c
"SWISS FOOD DRINK" OVALTINE 1-lb. 57c	"BETTER BEST" SODA CRACKERS 1-lb. 13c 2-lb. 24c
ORANGE PEKOE NECTAR TEA 7/8-lb. pkg. 22c	GRAHAMS 1-lb. 13c 2-lb. 24c
RITZ CRACKERS 1-lb. 21c	EVAPORATED MILK WHITE-MOUSE 2 tall cans 11c
"THE PAUSE THAT REFRESHES" COCA COLA 6-oz. can 50c	C & H MENU BROWN SUGAR 1-lb. 61c
KELLOGG'S ALL BRAN 19c	C & H POWDERED 6 X SUGAR 1-lb. 7c
MAYONNAISE 4-oz. jar 45c	GOLD MEDAL CAKE FLOUR large pkg. 27c
MARGARINE 1-lb. 12c	ROSE GARDEN M'MALLOW'S 1-lb. 13c
DOG FOOD 1-lb. 5 1/2c	"KEEP THAT SCHOOL-GIRL COMPLEXION" PALMOLIVE SOAP 6 cakes 25c
	"CLEANS CLOSET BOWLS" SANI-FLUSH large can 17c
	2 Giant Bars Crystal White Soap With Parfume of 1 large pkg. PETS SOAP 27c

Highest Quality Meats

GENUINE 1935 SPRING BABY MILK
LAMB LEGS FINEST QUALITY lb. 22 1/2c
LAMB SHOULDERS lb. 16c

CUDAHY'S PURITAN FANCY EASTERN
HAMS SKINNED Whole or Shank Half lb. 26 1/2c

FRESH WIENERS CONEYS OR BOLOGNA lb. 17 1/2c
ARMOUR'S SHORTENING 1-lb. carton 12c
FRESH LARGE OYSTERS EASTERN 1 doz. 25c
PORK LOIN ROASTS lb. 27c

CUDAHY'S EASTERN SUGAR CURED BACON By the Piece lb. 35c
FRESH LEAN GROUND BEEF lb. 15c
PLATE RIB BOILING BEEF lb. 10c
FRESH LIVER SAUSAGE lb. 17 1/2c

FANCY EASTERN GRAIN-FED "BRANDED" BEEF
STEAKS Round, Swiss, Sirloin or Ground Round lb. 25c
CHUCK/POT ROAST/lb. 15c — RIB ROAST lb. 22c — RUMP ROAST lb. 22c

CUDAHY'S PURITAN OR SUNNYFIELD FANCY EASTERN
SLICED BACON 1-lb. Pkg. 19c
PRICES EFFECTIVE THURS., FRI. & SAT., OCT. 31, NOV. 1 & 2

A&P FOOD STORES
1319 SARTORI AVENUE, TORRANCE